

## **Fundraising Instructions**

This event will not only showcase the many wonderful horses who have graduated through the LongRun program, it will also serve as a fundraiser to help support the many retirees we care for while they are awaiting a new home. So we are asking for your help!

**The graduate who raises the most money for our retirees will receive the top prize of having your horse's photo featured on the cover of the 2025 calendar!**

There will be additional prizes for "Place" and "Show"!

Just have your family and friends sponsor your LongRun horse during the time leading up to our Graduate Showcase by donating up to a maximum \$25 per person in your horse's name (donations \$10 and up will receive a tax receipt). We will be following the progress of our graduates in their race to the showcase on our social media outlets and on our website and whoever raises the most money will be announced as the winner on October 12th!

Donations can be made through our website ([www.longrunretirement.com/donate-now/](http://www.longrunretirement.com/donate-now/)) or through our office via email ([info@longrunretirement.com](mailto:info@longrunretirement.com)) or telephone (416) 675-3602 ext. 1-3440. Just make sure include the name of the graduate you are supporting!